

CHAMPLIN PARKS & RECREATION

2025 Sponsorship Program



MISSISSIPPI CROSSINGS

CHAMPLIN, MINN.



2025

SUMMER SERIES

JUNE

- June 5..... Anderson Daniels | Country
June 12.... Father Hennepin Festival Presents:
Good for Gary | Top 40
June 26... Mick Sterling Presents:
Born to Run/A Celebration of the
Music of Bruce Springsteen

JULY

- July 3..... Duely Noted | Interactive Dueling Pianos
July 10..... Church of Cash | Johnny Cash Tribute
July 17..... High & Mighty | Best Horn Band in TC
July 24..... The White Keys | Energetic Cover Music
July 31..... Bootleg | Rock-n-Roll

AUGUST

- Aug. 7..... Anthony Shore | Elvis Tribute
Aug. 14..... Girls Night Out | Women of Country
Aug. 21..... Gen X Jukebox | 90's



THURSDAYS | 6 PM
FOOD TRUCKS



CHAIRS & BLANKETS AFTER 3 PM
NO COOLERS ALLOWED



SPONSOR the MC Summer Series!

2025 marks the third year of riverfront entertainment in Champlin!

This event is a series of 10 concerts on Thursday evenings at the Mississippi Crossings Outdoor Performance Area.

2024 Attendance: 15,000 (1,500 per event)

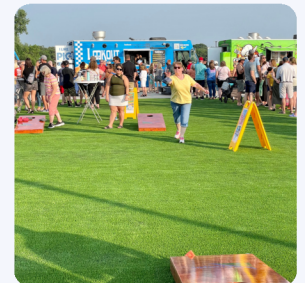
Title Sponsor (Limited to 1) - \$7,500

- MC Summer Series presented by "Your Company"
- Large sign at event
- Business tagged in social media posts (11,000+ followers)
- Logo featured on promotional materials:
 - MC Summer Series Flyer
 - Parks & Recreation Brochure (mailed to 8,000+ households)
 - Champlin Chronicle (mailed to 8,000+ households)
 - Pocket Schedules (distributed to 1,000 throughout the community)



Premier Sponsor (Limited to 4) - \$3,500

- Large sign at event
- Business tagged in social media posts (11,000+ followers)
- Logo featured on promotional materials:
 - MC Summer Series Flyer
 - Parks & Recreation Brochure (mailed to 8,000+ households)
 - Champlin Chronicle (mailed to 8,000+ households)
 - Pocket Schedules (distributed to 1,000 throughout the community)



Event Sponsor - \$1,000

- Business tagged in social media posts (11,000+ followers)
- Logo featured on promotional materials:
 - MC Summer Series Flyer
 - Parks & Recreation Brochure (mailed to 8,000+ households)
 - Champlin Chronicle (mailed to 8,000+ households)
 - Pocket Schedules (distributed to 1,000 throughout the community)



Join us in bringing Champlin's biggest events to life - secure your sponsorship today!



FATHER HENNEPIN FESTIVAL



**Carnival, Concerts, Parade, Business Expo,
Medallion Hunt, Fireworks & Fun!**



JUNE 12-15, 2025



SPONSOR the Father Hennepin Festival!

2025 marks the 39th year of the annual summer festival!

Champlin's premier four-day community festival is held annually on the second weekend in June, featuring multiple concerts, a parade, business expo, family activities, fireworks, and a four-day carnival. Two Paddles Canoe and Kayak Races joined the festival in 2024 and plans to return annually. Mississippi Crossings is the race finish line!

Thousands kick off SUMMER at the annual festival!

Title Sponsor - \$2,000

- Business tagged in social media posts (11,000+ followers)
- Logo featured on promotional materials
- Parade & Business Expo entry



Fireworks Sponsor - \$4,000

- Business tagged in social media posts (11,000+ followers)
- Logo featured on promotional materials
- Parade & Business Expo entry



Medallion Hunt Sponsor - \$750

- Business tagged in social media posts (11,000+ followers)
- Logo featured on promotional materials
- Parade & Business Expo entry



Put your brand in the spotlight! Support Champlin's annual summer festival!



SPONSOR Community Events!

Sponsorship Opportunities

Champlin hosts various family-friendly events throughout the year, offering unique sponsorship opportunities for businesses to engage with the community.

Community Event Title Sponsor - \$750 per (Group A) / \$400 per (Group B)

- Event Name presented by "Your Company"
- Exclusive sponsorship of the event selected
- Business tagged in social media posts (11,000+ followers)
- Business logo on marketing materials
- FHF Parade & Business Expo Entry



Community Event Premier Sponsor - \$400 (All Group A) / \$200 (All Group B)

- Business tagged in social media posts (11,000+ followers)
- Business logo on marketing materials
- FHF Parade & Business Expo Entry



2025 COMMUNITY EVENT SPONSORSHIP OPPORTUNITIES

2024 Attendance in Parenthesis

Group A:

- **Egg Hunt** (1,000) - *RESERVED*
- **Big Trucks & Cool Stuff** (800)
- **Family Fun Fest** (3,000) - *RESERVED*
- **Shed Fest** (1,100)

Group B:

- **City Wide Garage Sale**
- **Family Outdoor Movie** (550)
- **Family Thanksgiving Bingo** (200)
- **Christmas at the Crossings** (750)

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SPONSOR Signage Opportunities!

Facility Sponsorships

Gain year-round visibility through facility sponsorships at Andrews Park and the Champlin Ice Forum. Advertise your logo on the fence line at Andrews Park or on a wall or dasher board at the Ice Forum!

Fence Line Advertising at Andrews Park

- \$500 annual fee
- Sign displayed on Andrews Park softball diamond fencing
- New sponsors: additional \$400 sign fee



Ice Forum Dasher Board (33" x 8')

- Single (seen from one side of stands):
 - 1 year - \$800 | 3 years - \$2,100 | 5 years - \$3,100
- Double (seen from both sides of stands):
 - 1 year - \$1,200 | 3 years - \$2,800 | 5 years - \$4,000



Ice Forum Wall Banner (4' x 8')

- 1 year - \$800
- 3 years - \$2,100
- 5 years - \$3,100



Put your brand in the spotlight! Advertise at Champlin's top sports facilities. Secure your space today!

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**SCAN TO
BECOME A
SPONSOR!**

*Prefer a customized sponsorship program?
We will tailor a package to fit your needs.
Contact us to discuss options!*



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