

Father Hennepin Festival

Historians report that Champlin is the site where Father Louis Hennepin first crossed the Mississippi River in 1680. Today, the community celebrates it's heritage with the annual Father Hennepin Festival.

Each year, on the 2nd weekend in June, a three-day community celebration is kicked off with a parade, amusement rides and live music. Youth and adult activities run all weekend long and culminate with a reenactment of Father Louis Hennepin crossing the Mississippi River.



How to get involved!

If you are interested in supporting a great community event, receiving some advertising, and helping to promote community pride, please contact Andy Singleton at (763) 923-7193 or asingleton@ci.champlin.mn.us



Volunteers Needed!

The Father Hennepin Festival is always looking for volunteers. Whether it be on the festival planning committee or as a parade volunteer, there are many areas in need of a helping hand.



Father Hennepin Festival

Take a hold of your community pride!



Sponsorship Opportunities

Champlin Parks & Recreation
11955 Champlin Drive
Champlin, MN 55316

www.ci.champlin.mn.us

Why Become a Sponsor?

Sponsorship is a critical element in the success of our community festival. Without the generous support of local businesses like yours, our community celebration could not continue to provide quality events and activities.

We are very excited to have a Father Hennepin Festival Sponsorship Program. Through this program, you are encouraged to support our community celebration and take pride in our local event. In addition to doing something great for the community, you will receive advertising and exposure for your club or business.

There are three levels at which you can participate, Gold, Silver, and Bronze. Each level represents a different degree of commitment and allows businesses of all sizes to participate.

Gold Level ~ \$600

- ☆ Your company name and logo in the Champlin Chronicle (over 8,500 homes) and in a **Star and Tribune insert** (about 30,000 homes).
- ☆ Your company name and logo in the Fall Recreation Brochure in recognition for your sponsorship (over 9,000 homes).
- ☆ Your company name on sponsorship signs posted throughout the city.
- ☆ A Gold Level sponsorship plaque.
- ☆ A free commerce show location.
- ☆ A free parade entry.
- ☆ A website link for your business (with coupon if applicable).
- ☆ 6 free tickets to the Saturday night band.

Silver Level ~ 300

- ☆ Your company name in the Champlin Chronicle (over 8,500 homes) and in a **Star and Tribune insert** (about 30,000 homes).
- ☆ Your company name in the Fall Recreation Brochure in recognition for your sponsorship (over 9,000 homes).
- ☆ Your company name on sponsorship signs posted throughout the city.
- ☆ A free commerce show location.

Bronze Level ~ \$130

- ☆ Your company name in the Champlin Chronicle (over 8,500 homes).
- ☆ Your company name in the Fall Recreation Brochure in recognition for your sponsorship (over 9,000 homes).
- ☆ Your company name on sponsorship signs posted throughout the city.



Exclusive Sponsorship Opportunities

The Father Hennepin Festival is also offering the opportunity to become an exclusive sponsor to these great events; the fee listed is in addition to becoming a Gold Level Sponsor.

- ☆ Lumberjack Show = \$1,000
- ☆ Power Boat Races = \$1,000
- ☆ Live Music Friday Night = \$750
- ☆ Live Music Saturday Night = \$750
- ☆ Skateboard Competition = \$300
- ☆ Medallion Hunt (currently sponsored)
- ☆ Fireworks Show (currently sponsored)
- ☆ Festival Title Sponsor (currently sponsored)

Sign me up, I want to become a sponsor today!

Please complete the information below and mail with payment to Andy Singleton at 11955 Champlin Drive, Champlin MN 55316.

Business Name: _____

Business Address: _____

City : _____

Contact Name: _____

Contact Phone #: _____

Sponsorship level: _____